

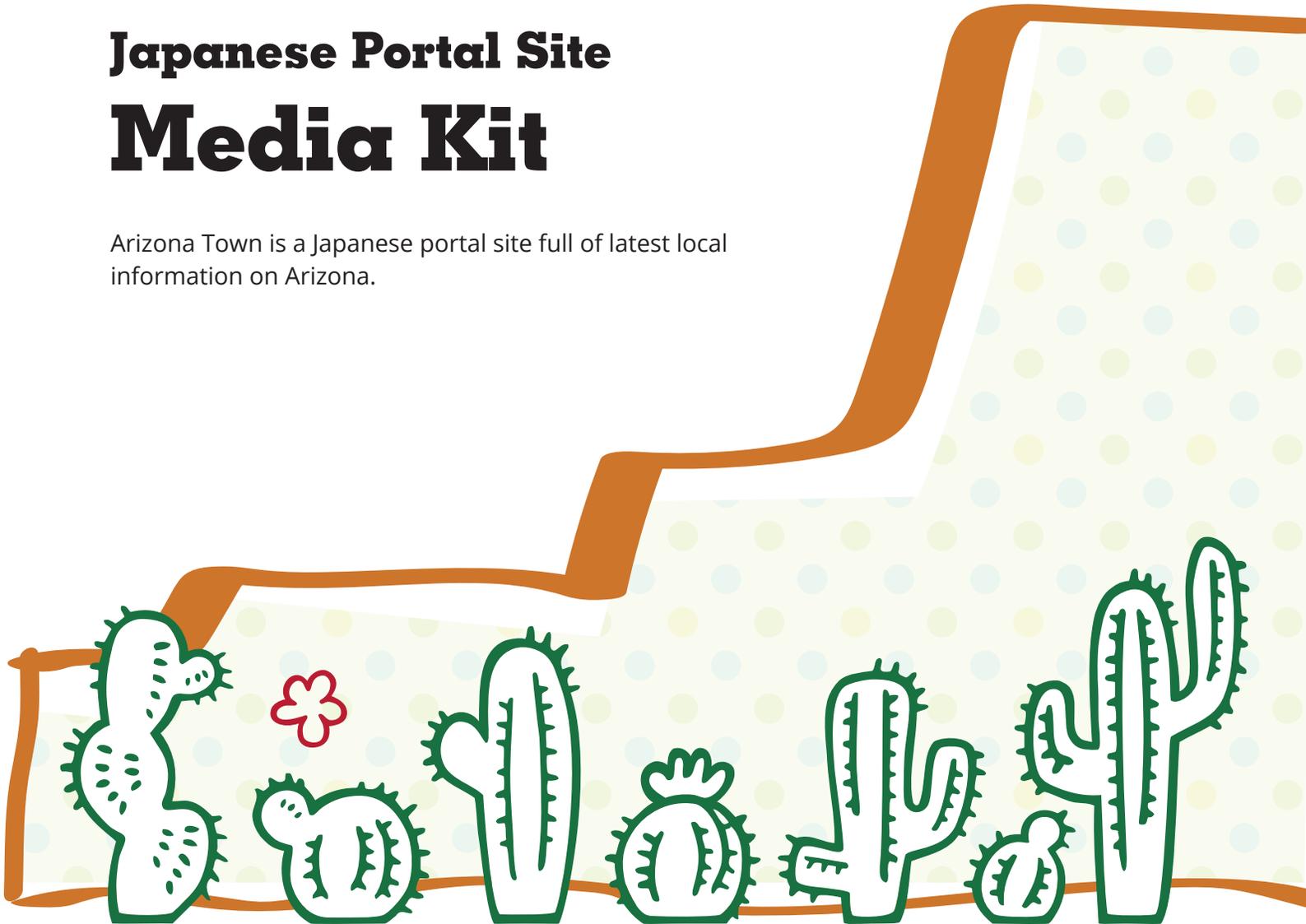


www.AZ-Town.com

Japanese Portal Site

Media Kit

Arizona Town is a Japanese portal site full of latest local information on Arizona.



contact@az-town.com

480-417-3710

221 E Indianola Ave, Phoenix, AZ 85012

Variety of plans to suit your business style



ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

Sample advertisement page

The screenshot shows the Arizona AZTOWN website interface. At the top, there's a navigation bar with 'HOME', 'Town Info', 'Services', 'About Us', 'Contact Us', 'FAQ', and 'Log In'. The main content area features a hero section with a woman using a laptop, a 'What is hosting' section with a globe icon, and a pricing table with three columns: 'Basic', 'Standard', and 'Premium'. The pricing table lists annual fees and storage options (10GB and 50GB).

2 points that sets apart Arizona Town

- 1 Effective for SEO since it's a web-base information site!**
If you do not have a website, you can use it as an alternative!
You can also use it as a substitute for your own Japanese language website.
- 2 FREE 5 job postings per month! (reg. \$35/mo)**

| — Pricing — | | |
|--|---------------------------------------|--------------------------------------|
| One month contract \$100/mo. | Six month contract \$80/mo. | One year contract \$65/mo. |

Special offers available for one year contracts or by contracting together with SDTown/LATown!
Please contact us for details.

Page Design Fee
\$320
one-time fee

* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.

[DETAILS]

- ▶ No limitation on ad space or amount of content!
- ▶ Easily update your business info anytime from admin panel.
- ▶ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
- ▶ Lists basic and detailed informations about your business.

PLUS! Following features are included with one page ad

- ✓ Column Publication
- ✓ Reply to review
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

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BANNER ADVERTISEMENT

Stand out from the crowd!

Banner advertisement placement



Recommended for those who want to ensure increased exposure.

Banner ads are placed on all pages of Arizona Town (except article pages), so they are sure to catch the viewer's attention. Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

- Banner ads includes one page web advertisement and all of its benefits!
- ✓ Column Publication
 - ✓ Reply to reviews
 - ✓ Up to 5 job postings per month
 - ✓ Monthly access report

Pricing

| Location | 1 month contract | 6 month contract | 1 year contract DEAL! | Max Listing |
|----------|------------------|------------------|------------------------------|-------------|
| A | \$490/mo | \$390/mo | \$299/mo | 2 |
| B | \$390/mo | \$290/mo | \$190/mo | 3 |
| C | \$290/mo | \$190/mo | \$99/mo | 5 |
| D | \$290/mo | \$190/mo | \$99/mo | 5 |
| E | \$199/mo | \$130/mo | \$79/mo | 12 |
| F | \$150/mo | \$99/mo | \$50/mo | 15 |

Special offers available for one year contracts! Please contact us for details.

Creation Fee
\$480
one-time fee

* visual slightly differs depending on device

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• OTHER OPTIONS

Featured Article

\$240~

Introduces your business and/or products using rich text and photos.

Interview Article

\$130~

Our staff will visit restaurants, hotels, etc. to report and introduce them in a blog format.

Job Posting

\$35/30 day

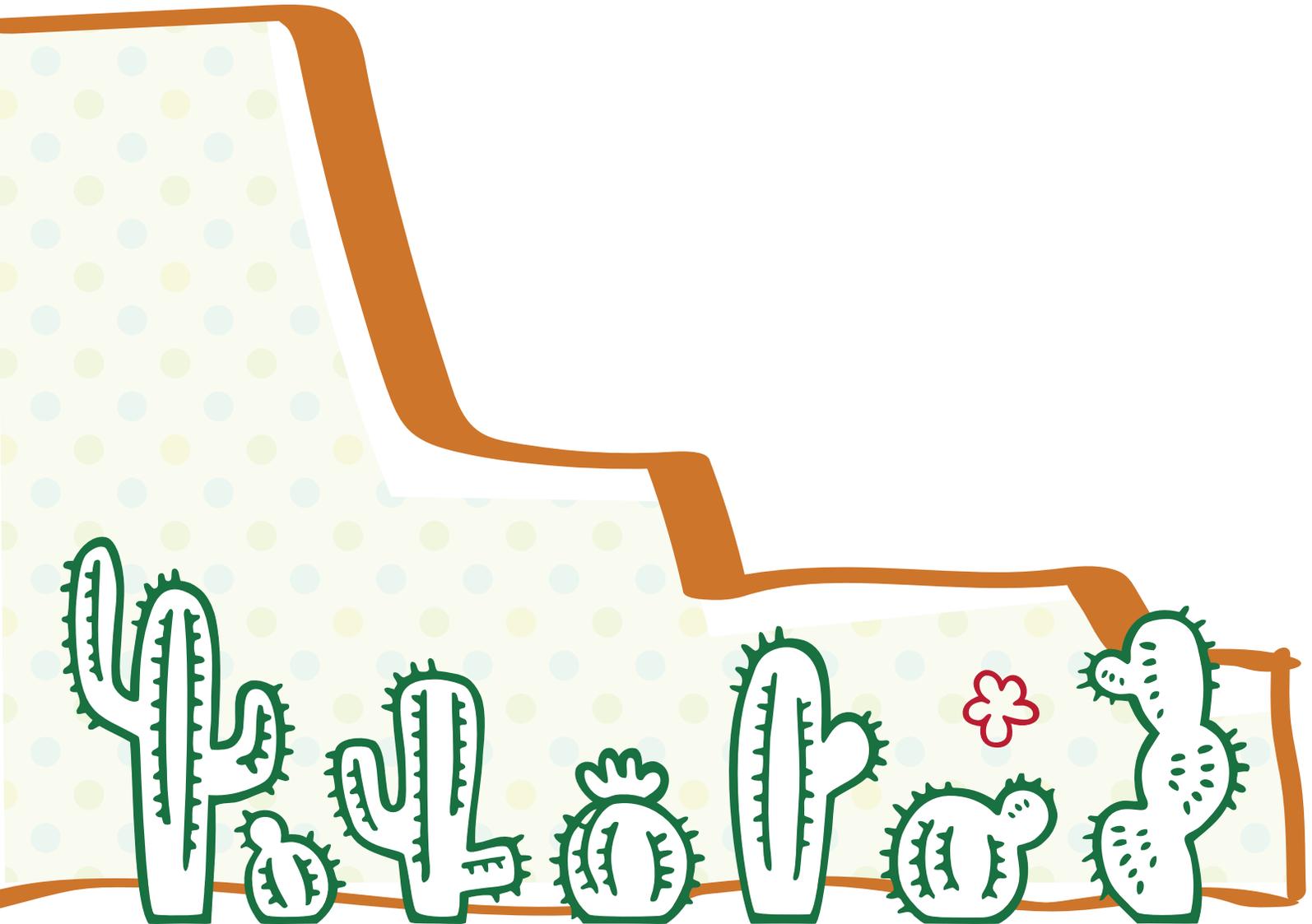
Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!
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